

Industry Partner Membership Benefits

IREM SF Industry Partners is an exceptional marketing opportunity for sponsors. It is an exclusive invitation for sponsors to access the professionals that provide services within the real estate management industry. Unlike other organizations, this sponsorship is limited to three sponsors per industry. Due to this limitation, we suggest signing up soon. Following are some of the events and benefits:

- **Programs.** As a sponsor, you have access to the quality programs offered throughout the year. You will meet managers and professionals within the management industry; many of which are the decision makers for their organization.
- **Website Presence.** Your company will be listed on the Industry Partners page of our website with a direct link to your company's site. Industry Partners are featured on a rotating basis on the home page.
- **Networking.** As a member you will be invited to participate in networking events such as property tours, mixers, and luncheons. This is a good opportunity to network with property management professionals.
- **Educational Course Sponsorships.** IREM offers many educational courses throughout the year. Sponsorship of the courses is an ideal way to expose your company to seasoned and new professionals within property management.
- **Ongoing Staff Support.** Our administrative team is always willing to assist you with special promotions and needs.



Industry Partner Application

Thank you for your interest in joining IREM Industry Partners, San Francisco Bay Area. Please read the Program Agreement, fill out the application and return with payment to: **IREM San Francisco Bay Area Chapter 21, 1592 Union St. #195, San Francisco, CA 94123.**

Industry Partners 2025 Membership:

Platinum: \$3,700 Gold: \$2,200 Silver: \$1,500 Bronze: \$495

Company _____

Contact _____

Phone _____ E-Mail _____

Website _____ Preferred Category _____

PROGRAM AGREEMENT: Participants in the "Industry Partners" program are not members of the Institute of Real Estate Management. Members are Certified Property Managers, Accredited Residential Managers, and Accredited Management Organizations. By signing below, I agree that I shall not promote or advertise myself as a member of IREM. I understand that if approved as a "Industry Partner," I may use the name of the Institute or its acronym "IREM" only in conjunction with the words "Industry Partner of." or I may use the "Industry Partners" logo which is a recognition benefit of the program. The Industry Partners program is not an IREM National program, but solely under the direction of San Francisco Bay Area Chapter 21. All rules, regulations, privileges and penalties, costs, fees, changes, modifications, etc. are the sole discretion of Chapter 21. Companies participating in the Industry Partners program are specifically prohibited from copying, reproducing, mailing or distributing in any manner any proprietary information such as IREM rosters, mailing labels and/or directories whether such activity is for use within the participating company or for others. These activities, as well as any work or bidding found to be fraudulent, deceptive or unethical, can result in immediate termination from the program without refund or restitution for benefits not yet received. IREM Chapter 21 specifically reserves the right to seek legal recourse to the fullest extent under the law for these or other actions it deems harmful to Chapter 21 or its members. IREM Chapter 21 reserves the right to publish the names of program violators.

PROPERTY MANAGER REFERENCES (optional):

PAYMENT INFORMATION

Application fees are payable with this application for new members. Subsequently, an account may be set up for your company and you may request to be billed for special services and sponsorships.

Check (payable to IREM SF) MC VISA AMEX

Name on credit card _____

Credit card number _____

Expiration date _____ CVV Code _____

Billing address _____

Signature of card holder _____ Date signed _____

IREM SAN FRANCISCO'S 2025 INDUSTRY PARTNER PACKAGES

| BENEFITS | PLATINUM \$3,700 | GOLD \$2,200 | SILVER \$1,500 | BRONZE \$495 |
|--|--------------------------------------|--------------------------------------|------------------------------------|------------------------|
| Sponsorship Credit to be applied to Chapter Event Sponsorships <i>*Max of \$750 per event</i> <i>*includes 1 ticket to the event, company logo displayed, and the opportunity to address the attendees for 2-3 minutes</i> | \$2,250 Sponsorship Credit | \$1,500 Sponsorship Credit | \$750 Sponsorship Credit | |
| Tickets to the Annual Industry Partner Appreciation Event | 3 TICKETS | 2 TICKETS | 1 TICKET | |
| Member rate for company employees at chapter events | | | | |
| Event Sponsor at the Annual Wine Tour <i>* \$1,000 Value</i> | | | | |
| Listing on IREM SF website with company logo & contact information | | | | |
| Listing in IREM SF's monthly e-newsletter & social media posts | | | | |
| Two engraved Chapter name badges for Chapter functions | | | | |

LIMITED SPOTS AVAILABLE

QUESTIONS? PLEASE CONTACT OUR INDUSTRY PARTNER CHAIR KENDRA HORSFIELD ->

KHORSFIELD@UG2.COM



Industry Partner Profile

Your company information will be published in a directory of businesses in the Membership Directory and posted on the IREM SF website. Please keep us up to date on your contact information if it changes. Fill out and return to:

IREM SF, 1592 Union Street #195, San Francisco, CA 94123 | Fax 415-243-8329 | mackenzie@iremsf.org

Company _____

Street Address _____

City/State/Zip Code _____

Phone _____ Fax _____

Website _____

Representative/Contact: _____

Email _____ Phone _____

CATEGORY

What category would you like your company listed under? Please limit the title to one or two words, ie. Attorneys, Window Cleaning. _____

GEOGRAPHIC SCOPE

What is the geographic scope of your business? Select only one.

- San Francisco East Bay South Bay North Bay Bay Area Northern California

COMPANY DESCRIPTION

Please provide a brief description (25 words or less) of the services offered by your company to the property management industry.

COMPANY LOGO

Please email the digital artwork of your company logo with an invisible background to use on IREM SF website and other marketing materials. If you cannot provide original artwork, please place your logo in the space provided to the right. We will scan it and use the scan version. Please note that a scanned version is not as high quality as original artwork.