



Gold Level Sponsorship 2011 \$1,750 Investment



Friends of IREM® is an exceptional marketing opportunity for members. It is an exclusive invitation for members to access the professionals that provide services within the real estate management industry. Unlike other organizations, this membership is limited to three members per industry. Due to this limitation, we suggest signing up soon. Following are some of the benefits:

- **Membership Luncheon and Events.** As a member, you have access to the quality events offered throughout the year and recognition at each event. You will meet managers and professionals within the management industry; many of which are the decision makers for their organization. One representative of your company may attend each luncheon free if you sign up at the Gold or Silver Level.
- **Every luncheon has its own website which features Friends of IREM.** Gold level Friends are featured on the luncheon invitation on a rotational basis.
- **E-Newsletter.** You receive recognition every issue through an ongoing recognition column. Gold sponsors may be featured in a Friends of IREM® profile.
- **Web Site Presence.** Your company will be listed on the **home page** of our web site with a direct link to your company's site.
- **Membership Directory.** 24/7 access to a password-protected membership directory stored on the chapter website. Download the Excel spreadsheet to look up members or create mail merges.
- **Annual Golf Tournament.** With a Gold Sponsorship, you will receive four complementary players, and a reduced rate for sponsorship opportunities.
- **Participation in Trade Fair.** As a sponsor you will be invited to bring your marketing materials and participate in a trade fair luncheon. This is a good opportunity to network with property management professionals.
- **Educational Course Sponsorships.** IREM offers many educational courses throughout the year. Sponsorship of the courses is an ideal way to expose your company to seasoned and new professionals within property management.
- **Marketing to Managers.** You will receive an invitation to a session on how to market to the property management industry. This session is taught by our members for sponsors trying to get more business.



Silver Level Sponsorship 2011 \$1,000 Investment



Friends of IREM® is an exceptional marketing opportunity for members. It is an exclusive invitation for members to access the professionals that provide services within the real estate management industry. Unlike other organizations, this membership is limited to a certain amount of members per industry. Due to this limitation, we suggest signing up soon. Following are some of the benefits:

- **Membership Luncheon and Events.** As a member, you have access to the quality events offered throughout the year and recognition at each event. You will sit and meet managers and professionals within the management industry; many of which are the decision makers for their organization. One representative of your company may attend each luncheon free!
- **Every luncheon has its own website which features Friends of IREM.**
- **E-Newsletter.** You receive recognition every issue through an ongoing recognition column.
- **Web Site Presence.** Your company will be listed on the web site with a direct link to your company's site.
- **Membership Directory.** 24/7 access to a password-protected membership directory stored on the chapter website. Download the Excel spreadsheet to look up members or create mail merges.
- **Annual Golf Tournament.** With a Silver Sponsorship, you will be given a hole sponsorship; a \$300 value; and an invitation to play in the tournament.
- **Participation in Trade Fair.** As a sponsor you will be invited to bring your marketing materials and participate in our annual Trade Fair. This is a good opportunity to network with property management professionals.
- **Educational Course Sponsorships.** IREM offers many educational courses throughout the year. Sponsorship of the courses is an ideal way to expose your company to seasoned and new professionals within property management.
- **Marketing to Managers.** You will receive an invitation to a session on how to market to the property management industry. This session is taught by our members for sponsors trying to get more business.



**Bronze Level Sponsorship
2011
\$750 Investment**



Friends of IREM@ is an exceptional marketing opportunity for members. It is an exclusive invitation for members to access the professionals that provide services within the real estate management industry. Unlike other organizations, this membership is limited to a certain amount of members per industry. Due to this limitation, we suggest signing up soon. Following are some of the benefits:

- **Membership Luncheon and Events.** As a member, you have access to the quality events offered throughout the year and recognition at each event. You will sit and meet managers and professionals within the management industry; many of which are the decision makers for their organization.
- **Every luncheon has its own website which features Friends of IREM.**
- **E-Newsletter.** You receive recognition every issue through an ongoing recognition column. Gold sponsors will be featured in a Friends of IREM@ profile.
- **Web Site Presence.** Your company will be listed on the web site with a direct link to your company's site.
- **Membership Directory.** 24/7 access to a password-protected membership directory stored on the chapter website. Download the Excel spreadsheet to look up members or create mail merges.
- **Annual Golf Tournament.** With a Bronze Sponsorship, you will receive an invitation to play in the tournament.
- **Participation in Trade Fair.** As a sponsor you will be invited to bring your marketing materials and participate in our annual Trade Fair. This is a good opportunity to network with property management professionals.
- **Educational Course Sponsorships.** IREM offers many educational courses throughout the year. Sponsorship of the courses is an ideal way to expose your company to seasoned and new professionals within property management.
- **Marketing to Managers.** You will receive an invitation to a session on how to market to the property management industry. This session is taught by our members for sponsors trying to get more business.