



Commercial Real Estate Alliance  
for Tomorrow's Employees

# CREATE

## CREATE Annual Gala

Thursday, May 18, 2017  
5 – 7:30 pm

The Bently Reserve  
301 Battery Street  
San Francisco

Contact [toryb@boma.org](mailto:toryb@boma.org)  
to become a sponsor



# Expanding and Strengthening the Commercial Real Estate Workforce

**CREATE connects students and prospective employees to San Francisco Bay Area commercial real estate employers.**

CREATE is your solution to the challenges resulting from a retiring workforce coupled with increased staffing demands driven by new development. It provides a pipeline to identifying and hiring the next generation of commercial real estate professionals and a competitive edge for local firms who support CREATE.

## Employers

- » Recruit qualified talent
- » Mentor motivated students and new industry employees
- » Provide financial support to our workforce training program

## An alliance of:



## Mutually Beneficial to Students and Employers

Students receive indispensable on-the-job training that prepares them for a career that is just right for them.

Employers receive job-ready candidates who have been exposed to the industry and are ready to advance their career.

CREATE is affiliated with over 100 local industry employers whose generous support is underwriting local training and mentoring programs. Since inception in 2012, CREATE has accomplished the following:

- » **1052** students have taken classes in San Francisco State University's Commercial Real Estate Certificate program underwritten by CREATE
- » **50** students have earned their CRE Certificate from San Francisco State University (SFSU)
- » More than **\$47,500** in scholarships have been awarded
- » **34** students have received practical training through internships, and a majority of them have received full-time employment in industry positions

CREATE invites you to join us so that we can continue to provide new opportunities to young people and to ensure a sustainable future for our industry with an expanded, diversified, and well-trained talent pool.

## Find out how CREATE can help your company recruit new talent:

[info@createworkforce.org](mailto:info@createworkforce.org)

[www.createworkforce.org](http://www.createworkforce.org)

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