



## Industry Partners Events and Benefits

**IREM SF Industry Partners** is an exceptional marketing opportunity for sponsors. It is an exclusive invitation for sponsors to access the professionals that provide services within the real estate management industry. Unlike other organizations, this sponsorship is limited to three sponsors per industry. Due to this limitation, we suggest signing up soon. Following are some of the events and benefits:

- **Luncheon and Events.** As a sponsor, you have access to the quality events offered throughout the year and recognition at each event. You will meet managers and professionals within the management industry; many of which are the decision makers for their organization. One representative of your company may attend each luncheon free if you sign up at the Gold or Silver Level.
- **Luncheon Website Promotion.** Every luncheon has its own website with a designated area featuring the Industry Partners. Gold level Friends are featured on the luncheon invitation on a rotational basis.
- **Website Presence.** Your company will be listed on the Industry Partners page of our website with a direct link to your company's site. Gold level Friends are featured on a rotating basis on the home page.
- **Sponsorship Directory.** 24/7 access to a password-protected sponsorship directory stored on the chapter website. Download the Excel spreadsheet to look up sponsors or create mail merges.
- **Annual Golf Tournament.** You'll receive an invitation to play. With a Gold Sponsorship, you will receive four complimentary players and a reduced rate for sponsorship opportunities. With a Silver Sponsorship, you will be given a hole sponsorship, a \$300 value.
- **Annual Trade Fair Event.** As a sponsor you will be invited to bring your marketing materials and participate in a signature trade fair event hosted and planned by our Industry Partners. This is a good opportunity to network with property management professionals.
- **Educational Course Sponsorships.** IREM offers many educational courses throughout the year. Sponsorship of the courses is an ideal way to expose your company to seasoned and new professionals within property management.
- **Marketing to Managers.** You will receive an invitation to a session on how to market to the property management industry. This session is taught by our sponsors for sponsors trying to get more business.
- **Ongoing Staff Support.** Our administrative team is always willing to assist you with special promotions and needs.

Overview of Industry Partners levels and benefits:

	<b>Gold \$2,000</b>	<b>Silver \$1,500</b>	<b>Bronze \$1,000</b>
<b>Luncheon</b>	- Invited to attend - One comp ticket	- Invited to attend - One comp ticket	Invited to attend
<b>Luncheon Promotion</b>	- Listed on website - Listed on invitation	- Listed on website - Listed on invitation	Listed on website
<b>E-Newsletter</b>	- Given recognition - Featured in profile section	Given recognition	Given recognition
<b>Website Presence</b>	- Listed on Friends page with link - Listed on home page with link	Listed on Friends page with link	Listed on Friends page with link
<b>Sponsorship Directory</b>	Listed in directory	Listed in directory	Listed in directory
<b>Annual Golf Tournament</b>	- Invitation to play - Four comp tickets - Discounted sponsorship	- Invitation to play - Hole sponsorship	Invitation to play
<b>Annual Trade Fair</b>	Invited to attend	Invited to attend	Invited to attend
<b>Educational Course Sponsorship</b>	Invited to attend	Invited to attend	Invited to attend
<b>Marketing to Managers</b>	Invited to attend	Invited to attend	Invited to attend
<b>Ongoing Staff Support</b>	Administrative support	Administrative support	Administrative support



## Industry Partners Application

Thank you for your interest in joining IREM **Industry Partners**, San Francisco Bay Area. Please read the Program Agreement, fill out the application and return with payment to: **IREM San Francisco Bay Area Chapter 21, 1592 Union St. #195, San Francisco, CA 94123.**

**PROGRAM AGREEMENT**

**Industry Partners Investment**

Participation in the Industry Partners program requires an initial investment based on the level of participation. The anniversary date is January 1.

Gold Level \$2,000     Silver Level \$1,500     Bronze Level \$1,000

Company \_\_\_\_\_  
 Contact \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_  
 E-Mail \_\_\_\_\_  
 Website \_\_\_\_\_  
 Preferred Category \_\_\_\_\_

**PROFESSIONAL LICENSE:**

Type \_\_\_\_\_  
 License # \_\_\_\_\_ Valid Thru \_\_\_\_\_

**CURRENT INSURANCE COVERAGE:**

Type \_\_\_\_\_  
 Limit \_\_\_\_\_ Valid Thru \_\_\_\_\_

**PROFESSIONAL AFFILIATIONS (trade associations, BBB, etc.):**

\_\_\_\_\_  
 \_\_\_\_\_

**PROPERTY MANAGER REFERENCES:**

\_\_\_\_\_  
 \_\_\_\_\_

**PAYMENT INFORMATION**

Application fees are payable with this application for new members. Subsequently, an account may be set up for your company and you may request to be billed for special services and sponsorships.

Check (payable to IREM SF)       MC       VISA       AMEX

Name on credit card \_\_\_\_\_  
 Credit card number \_\_\_\_\_  
 Expiration date \_\_\_\_\_ CVV Code \_\_\_\_\_  
 Billing address \_\_\_\_\_

Signature of card holder \_\_\_\_\_ Date signed \_\_\_\_\_

Participants in the "Industry Partners" program are not members of the Institute of Real Estate Management. Members are Certified Property Managers, Accredited Residential Managers, and Accredited Management Organizations. By signing below, I agree that I shall not promote or advertise myself as a member of IREM. I understand that if approved as a "Industry Partner," I may use the name of the Institute or its acronym "IREM" only in conjunction with the words "Industry Partner of." or I may use the "Industry Partners" logo which is a recognition benefit of the program. The Industry Partners program is not an IREM National program, but solely under the direction of San Francisco Bay Area Chapter 21. All rules, regulations, privileges and penalties, costs, fees, changes, modifications, etc. are the sole discretion of Chapter 21. Companies participating in the Industry Partners program are specifically prohibited from copying, reproducing, mailing or distributing in any manner any proprietary information such as IREM rosters, mailing labels and/or directories whether such activity is for use within the participating company or for others. These activities, as well as any work or bidding found to be fraudulent, deceptive or unethical, can result in immediate termination from the program without refund or restitution for benefits not yet received. IREM Chapter 21 specifically reserves the right to seek legal recourse to the fullest extent under the law for these or other actions it deems harmful to Chapter 21 or its members. IREM Chapter 21 reserves the right to publish the names of program violators.



## Industry Partner Profile

Your company information will be published in a directory of businesses in the Membership Directory and posted on the IREM SF website. Please keep us up to date on your contact information if it changes. Fill out and return to:

IREM SF, 1592 Union Street #195, San Francisco, CA 94123 | Fax 415-243-8329 | info@iremsf.org

Company \_\_\_\_\_  
 Street Address \_\_\_\_\_  
 City/State/Zip Code \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_  
 Website \_\_\_\_\_  
 Representative/Contact: \_\_\_\_\_  
 Email \_\_\_\_\_ Phone \_\_\_\_\_

### CATEGORY

What category would you like your company listed under? Please limit the title to one or two words, ie. Attorneys, Window Cleaning. \_\_\_\_\_

### GEOGRAPHIC SCOPE

What is the geographic scope of your business? Select only one.

- San Francisco    East Bay    South Bay    North Bay    Bay Area    Northern California

### COMPANY DESCRIPTION

Please provide a brief description (25 words or less) of the services offered by your company to the property management industry.

\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

### COMPANY LOGO

Please email the digital artwork of your company logo with an invisible background to use on IREM SF website and other marketing materials. If you cannot provide original artwork, please place your logo in the space provided to the right. We will scan it and use the scan version. Please note that a scanned version is not as high quality as original artwork.