



2012 Friends of IREM Programs and Events



Ongoing Programs

- **Membership Luncheon Meetings**
Every other month in the Bay Area.
All levels of participation are invited to network and distribute marketing materials. **Gold and Silver Level Friends receive a complementary luncheon for anyone in their company at every meeting. (Diversity luncheon not included.)**
- **Luncheon Meeting Web Site Advertising**
Every luncheon meeting has its own registration web site which includes a list of Friends of IREM, with links to their websites.
- **E- Newsletters**
Published bi-monthly, our IREM E-Newsletter **The Leader** contains articles and advertisements **provided by Friends**, as well as reminders to our members to use your services.
- **Website**
The Service Provider pages of our popular web site feature a list of our Friends, and a link to their website.
- **Annual Marketing to Property Managers Briefing Session**
Held in conjunction with our Mini-Trade Fair, this session tells how you can use your affiliation with IREM SF to increase business for your company.
- **Ongoing staff support**
Our administrative team is always willing to assist you with special promotions and needs. We're just a phone call or email away!

Special events

- **Trade Fair**
Held in conjunction with the June membership meeting, this is a free opportunity to meet our members in a one-on-one environment.
- **Annual Golf Tournament**
Our most popular networking activity. Members of IREM and Northern California CCIM take over the Crow Canyon Country Club for a day of golf, fun, prizes and networking. The only vendors invited are Friends of IREM and tournament sponsors.
Gold Level Bonus: a complementary Foursome and special sponsorship rates.
- **Several special networking events are being planned for 2012. Watch your email for details.**

The 2012 Challenge Pledge (Distributed to members at every meeting)

- I Support the Friends of IREM by considering them for bid opportunities for my properties.
- I would first consider a Friend of IREM when asked by other real estate professionals for a referral.
- I will do my best to attend Friends of IREM events in support of their contributions and commitment to the IREM organization.
- If there is a vendor that provides quality service I will recommend they join Friends of IREM so our Members can have the opportunity to add them to their preferred vendor list.

I hereby pledge to take the IREM Challenge and support our Friends